

Call to Artists

Custom Mural Art Commission Opportunity for the SolTrans Electric Bus(s)

Client: Solano County Transit (SolTrans)

Requested Artwork: Original mural artwork to be installed as a full wrap on the SolTrans Electric Bus.

Funding Source: State funds.

Geographical boundaries: Artists living in Solano County. If there is not a sufficient response to this Call to Artists, SolTrans reserves the right to expand its reach beyond the borders of Solano County.

Suggested Theme: SolTrans is transitioning to a Zero Emission Buses (ZEB) bus fleet, we'd like artwork that celebrates sustainable green transportation options in Solano County with connections to the greater Bay Area while supporting the SolTrans Mission -- "SolTrans provides safe, reliable, courteous, efficient, and accessible transportation services that effectively link people, jobs, and communities."

Project Description:

SolTrans is seeking artists to submit their qualifications (vitae and examples of work) to be considered for this public art opportunity for SolTrans' electric bus. See attachment A for example.

Up to three (3) finalists will be selected from the pool of qualified artists to complete a preliminary design for the final art installation. Each of the finalists will be paid an honorarium of \$750 for labor and supplies. Up to two (2) of the finalists will be selected to produce the final artwork for installation.

The finalist chosen for this piece will be paid \$2,500 for the completed mural/illustration in pdf format.

The artists shall retain copyrights on their work and retain ownership of their paper design artwork upon completion of the overall project. SolTrans retains rights of unlimited use of the artwork for purposes of promotions and public relations. Additionally, the contract for the actual artwork will include a clause for retaining rights for the removal of the art in the case of severe damage, vandalism or after a seven-year duration, whichever comes first.

Honorariums:

- \$750 for each of the finalist artists chosen for their design(s). A maximum of three finalists will be chosen and paid upon submission.
- \$2,500 for the single artist chosen to produce the public mural for the electric bus.

Artist submissions must include:

1. A one-page letter of Introduction to artist and their work.
2. A resume with artistic qualifications
3. Up to ten digital images of your original work that are representative of your work that will qualify you to be selected for this project. Each image must include the name of the artist, title of the work, dimensions, and date.
4. An additional one-page description of the digital images submitted which should include: Title, Media, Size and Date.

Projected Timeline:

Milestone	Date
Issue Call to Artists to the public	Monday, March 25, 2024
Current Electric Bus Tour	By Appointment Only
Deadline for Submission of Qualifications for Choosing 3 Finalists	Monday, May 13, 2024, 12:00 p.m.
Selection of Finalists (up to 3)	Expected by May 20, 2024
Deadline for Submission of Preliminary Designs by the Finalists	Monday June 24, 2024, 3:30 p.m.
Final Selection of Artists (up to 2)	Expected by Friday, July 12, 2024
Production of Artwork by Artist	Friday, August 9, 2024

IMPORTANT: All items must be submitted via email to Deanna Troupe, BB&B Business Group, Marketing Consultant for SolTrans at DeannaTroupe@BBandB-Businessgroup.com.

If any of the digital images to be submitted exceed 20Mb, please contact Deanna Troupe for an FTP address and instructions to upload your digital images.

For any questions or to schedule actual visit of the current electric bus you may email DeannaTroupe@BBandB-Businessgroup.com or call her at 707-246-0277.

Process for Evaluating/Selecting Submissions through the Call to Artists

Proposed Evaluation Committee:

1. SolTrans Executive Director or her designee.
2. Two SolTrans Board Members
3. One Transdev Employee
4. Two Volunteers Representing the Local Art Communities of Vallejo and Benicia.
5. One SolTrans Regular bus rider.

Evaluation and Selection Process:

The Evaluation Committee will finalize the evaluation and selection process, as well as identify the volunteer member of the public/local art community prior to choosing the 3 finalists.

Evaluation Process:

- All submissions will be examined to ensure that all entrants have submitted all required qualifications and samples of work.
- The Evaluation Committee will then choose a maximum of three (3) finalists from all submissions. Selection criteria will involve but will not be limited to such things as:
 - Overall Artistic Experience.
 - The visual appeal of the sample artwork provided.
 - Experience in completing similar types of projects.
- The artist finalists will then be directed to submit their designs for their proposed final work. Artists will have approximately 4 weeks to complete final designs.
- The artist finalists will receive an honorarium of \$750 each for their time and material for completing and submitting their proposed designs.

Final Art Selection Process

- The Evaluation Committee will vote for the final artists while considering factors such as the following:
 - Artistic Quality and Originality: The strength and originality and creativity of the artist's concept and demonstrated skill or craftsmanship. The artwork should be unique, original, and not infringe upon any copyright or the rights of any person or entity.
 - Context: The appropriateness of the concept for the site considering such things as architectural, geographical, socio-cultural, and historical context, including use of appropriate scale and materials for the site.
 - Diversity: Issues related to race, age, style, and media of the art within the context.
 - Feasibility: Budget, timeline, and probability of success.
 - Theme: How the art ties into the theme.
 - Artistic Appeal: The artwork is visually interesting.

**The details of the voting process and selection of final art pieces will be defined by the Evaluation Committee. **

- Once the final artist(s) are identified, the Committee Chair or her designee, representing the interests of SolTrans, will coordinate the production & installation timeline with the artists for the completion of the piece. (SolTrans would like all artwork completed as soon as possible, but no later than August 9, 2024.)
- The artist will receive an honorarium of \$2,500 for his/her time and materials for creating and producing the artwork which will need to be provided on a thumb drive or on an FTP site on original instructions.
- A formal unveiling of all the artwork will be based on availability and production and will be coordinated by SolTrans.

